

BEARDWOOD&CO MANAGER STRATEGY & ACCOUNT WANTED.

Beardwood&Co is a team of strategists & designers who propel growth for brands, from launch to leaders— working across insights, strategy, innovation, naming, design, and experience.

Our Values
Bravery
Anti-Bland
Curiosity
Humanity

DOES THIS SOUND LIKE YOU?

- A creative problem solver with 2-6 years of related client-facing experience and demonstrated track record of client relationship development. Self-aware, self-motivated and passionate about brands, insights and design. Detail-focused and logistics obsessed to thrive in a fast-paced environment. Inspired by research and diving into multiple topics, categories and projects simultaneously. Fun, fearless, and ready to laugh in the face of adversity and at one's self. A team player who rolls up their sleeves for tasks towering and tiny.

CAN YOU DELIVER?

- **Master of Logistics:** Owns project details, logistics, budgets, deliverables, timelines, estimates, invoices, notes, etc.
- **Master of Relationships:** Managing daily client interactions and building those relationships over time.
- **Strategic Consultant:** Manages discussions regarding the intersection of strategy & design and how our work delivers on objectives.
- **Experienced Manager:** Proven experience managing internal project teams working cross-functionally to achieve great results and bringing everyone along in the process.

CAN YOU CHECK THESE BOXES?

- 2-6 years of client service and/or brand strategy consulting
- Ability to juggle multiple projects, clients and deadlines at once
- Manage and lead the development of strategic POV throughout a project to deliver work that is on brief
- Participated in/lead pitches and proposals to bring in new work
- Have experience managing roll-out of complex design systems— packaging, digital or advertising
- Excellent written and presentation skills
- Managing within large client organizations a plus
- US Citizen or permanent resident (i.e., Green card holder)

SEND YOUR RÉSUMÉ TO JOBS@BEARDWOOD.COM

INCLUDE “MANAGER” IN THE SUBJECT LINE

